

# Staff Summary Report



To: Mayor & City Council  
Through: City Manager

Agenda Item Number 14  
Meeting Date 6/20/02

**SUBJECT:** Approval of Men's Senior Baseball League World Series Letter of Agreement

**PREPARED BY:** Wil Gorman, Stadium Coordinator, 480/350-5265

**REVIEWED BY:** Mark Richwine, Parks and Recreation Director, 480/350-5325  
Tom Canasi, Community Services Manager, 480/350-5305

**BRIEF:** Request approval to enter a five-year agreement with the Men's Senior Baseball League for the use of Tempe Diablo Stadium for annual baseball tournament activities.

**COMMENTS:** **SPORTS ADMIN/POLICIES (0105-01-07)** Request approval of a five-year agreement with the Men's Senior Baseball League (MSBL) for the use of Tempe Diablo Stadium for annual baseball tournament activities. MSBL pays approximately \$10,000 annual rental fees to the City of Tempe and 100% of stadium expenses.

**Document Name:** (20020620csmr01) **Supporting Documents:** yes

**SUMMARY:** It is the desire of the Community Services Department to enter into a five-year agreement with MSBL for the use of Tempe Diablo Stadium for annual baseball tournament activities. This agreement would include 2002 and four option years. Tempe has been the host to the MSBL World Series for the past 14 years.

Since 1987, the MSBL has held their annual baseball World Series Tournament in the Valley of the Sun. Over 320 teams and more than 5,500 participants from around the United States and North America visit the valley annually. The group utilizes Tempe Diablo Stadium as tournament headquarters.

The tournament works closely with the Tempe Convention and Visitor's Bureau and has generated previous agreements with the TCVB. In 2001, the MSBL produced 2,642 room nights for the TCVB member hotels.

**FISCAL NOTE:** MSBL pays approximately \$10,000 annual rental fees to the City of Tempe in addition to 100% of stadium expenses. In addition, over 2,500 room nights are generated at Tempe hotels with associated spending in Tempe.

**RECOMMENDATION:** Staff recommends approval of and authorization for the Community Services Manager to sign the agreement.

## Letter of Agreement

The following letter shall serve as a contract between the City of Tempe (COT) and the Men's Senior Baseball League (MSBL). The period of this agreement will be for five years and encompass the MSBL World Series for 2002, 2003, 2004, 2005 and 2006.

The City of Tempe will provide MSBL the following services:

1. Full use of the Tempe Diablo Stadium complex (3 baseball fields), for the MSBL World Series 2002/2003/2004/2005/2006. The fields will be available on the following dates:
  - 2002 - October 13 – November 2
  - 2003 - October 12 – November 1
  - 2004 - October 17 – November 6
  - 2005 - October 16 – November 5
  - 2006 - October 15 – November 4
2. Use of the Tempe Diablo Stadium Complex will be pursuant to the following provisions:
  - A. The event must meet the reasonable approval of any major league baseball event that the COT has under contract.
  - B. The agreement must be approved by the City Council.
3. The COT will waive the rental fee of \$1,500 per day for the first seven days. (i.e. \$900 – Stadium; \$300 – Field #2; \$300 – Field #3 = \$1,500.00)
4. The COT will waive \$700 per day of the rental fee for days 8 - 14. The facility rental fee shall be \$800 per day. (\$400 – Stadium; \$200 – Field # 2; \$200 – Field # 3 = \$800.00)
5. The COT will waive \$500 per day of the rental fee for days 15 - 21, during the first and fifth year of this agreement. The COT will waive \$300 per day during the second and fourth year of the agreement and waive \$100 per day during the third year of this agreement.

The facility fee shall be \$1,000 per day the first and fifth year and \$1,200 per day for the second and fourth year and \$1,400 per day for the ~~fourth~~ <sup>third</sup> year of this agreement.

2002 & 2006	\$500 – Stadium; \$250 – Field # 2; \$250 – Field # 3 = \$1,000.00
2003 & 2005	\$600 – Stadium; \$300 – Field # 2; \$300 – Field # 3 = \$1,200.00
2004	\$700 – Stadium; \$350 – Field # 2; \$350 – Field # 3 = \$1,400.00
6. COT will provide office space within Tempe Diablo Stadium.
  - a. Multi-Purpose Rooms for tournament office.
  - b. Press Box
  - c. Novelty Store
7. Concessions (i.e. all food & beverage) rights will be held by the City of Tempe and Aramark Sports & Entertainment.
8. The COT will sponsor an award to be presented at the Saturday banquet.

The Men's Senior Baseball League will provide the COT the following considerations:

1. The MSBL agrees to use the Tempe Diablo Stadium Complex as the headquarters and Trade Shows location for its World Series in 2002, 2003, 2004, 2005 and 2006.

2. The MSBL will pay expenses to the COT for items such as field preparation, lights, and staffing.
3. MSBL will guarantee COT a minimum of 3,000 room night rentals in Tempe hotels.
4. MSBL will provide COT, within 60 days following each event, a report documenting the number of room night rentals per Tempe hotel.
5. MSBL will provide the COT, at no cost, two (2) one-half (1/2) page ads per year in the MSBL magazine.
6. MSBL will provide the COT, at no cost, one full-page ad in the World Series Program.
7. Refer to Tournament as Arizona World Series; Tempe, Arizona.
8. If MSBL were to hold a nationally televised championship game it would be at Tempe Diablo Stadium and provide the COT with one free minute of advertising during the broadcast.
9. MSBL will provide the COT with one exhibit booth, including booth amenities, per year, at no cost, for participation in the MSBL World Series trade show.
10. MSBL will name the Kiwanis Park Batting Range as the official World Series Batting Range and supply the COT with a mailing list of participating teams.
11. MSBL will use Stadium Concessionaire for all of the BBQ's within the Stadium and surrounding parking lots.
12. MSBL will provide the City of Tempe with insurance naming the City of Tempe additionally insured for a minimum of \$2,000,000.00. See Attachment A.

MSBL shall conform to those COT ordinances, guidelines and procedures in place for the use and rental of COT facilities.

Either party may cancel this agreement, for any reason, within the first 120 days following the event each year.

In witness whereof, the City of Tempe and the Men's Senior Baseball League, have executed this agreement as of

\_\_\_\_\_, 2002

City of Tempe

By \_\_\_\_\_  
Tom Canasi, Community Services Director

Men's Senior Baseball League

By \_\_\_\_\_ 5/7/02  
Steve Siegler, President, MSBL

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney